

**A**s well as supplying data and inserts for your campaign, we can also provide high quality full print solutions at some of the most competitive rates in the market.

Whether you are printing large catalogues, mail pieces, small letterheads or anything in between, we are able to help thanks to our established relationships with a network of key print companies across the UK and Europe. We also provide fulfillment and enclosing so you can save time, trouble and cost by arranging all your fulfillment requirements under one roof. On receipt of specs we can usually provide quotes within 24 hours.

With our large supplier network and our unrivalled campaign management skills we are confident we will be able to assist with your print needs on your next campaign. By using Printlab you can ensure that you will be provided with high quality print at competitive prices, delivered with the usual excellent MediaLab service.

Why not give us a try? Send us a spec for your next print job for a free quotation and see how we compare...

## Print Sizes

The diagram shows 30 different print formats and folds, each with a label:

- Portrait format (upright)
- Landscape format (horizontal)
- 4 page leaflet (single fold)
- 6 page leaflet (standard fold)
- 6 page leaflet (gate fold)
- 6 page leaflet (concertina fold)
- 8 page leaflet (parallel double fold)
- 8 page leaflet (concertina fold)
- 8 page leaflet (right angle / french fold)
- 8 page leaflet (parallel over & outer fold)
- 8 page leaflet (parallel map fold)
- 8 page leaflet (reverse map fold)
- 10 page leaflet (concertina fold)
- 12 page leaflet (standard letter fold)
- 12 page leaflet (concertina letter fold)
- 12 page leaflet (endorsement fold)
- 4 page folder (diagonal pockets)
- 4 page folder (horizontal pocket)
- 4 page folder (vertical pocket)
- throw out and inset
- cover, flyleaf and section
- cover with two sections
- perfect bound
- saddle stitched
- spine glued

**Commonly used paper & envelope sizes**

A Series-for trimmed work	B Series-for larger formats
A0: 841 x 1189mm	B0: 1000 x 1414mm
A1: 594 x 841mm	B1: 707 x 1000mm
A2: 420 x 594mm	B2: 500 x 707mm
A3: 297 x 420mm	B3: 353 x 500mm
A4: 210 x 297mm	B4: 250 x 353mm
A5: 148 x 210mm	B5: 176 x 250mm
A6: 105 x 148mm	
A7: 74 x 105mm	<b>Envelope sizes</b>
A8: 52 x 74mm	C3: To take A3 unfolded
A9: 37 x 52mm	C4: To take A4 unfolded
A10: 26 x 37mm	C5: To take A5 unfolded
	C6: To take A6 unfolded
	DL: To take A4 folded twice & A5 folded once